

Record market capitalization of the top 100 banks

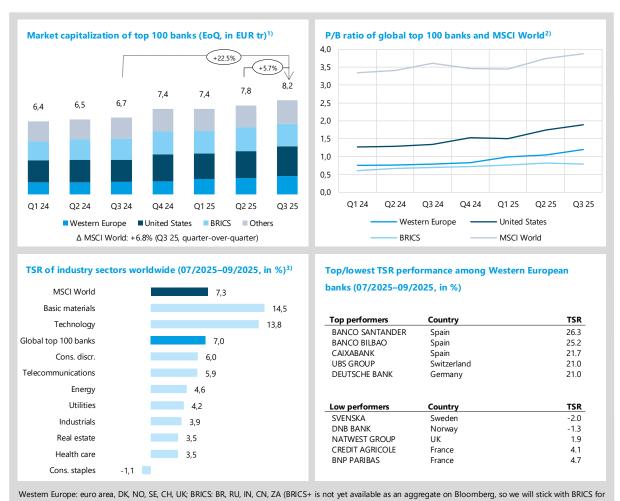
- In Q3 25, global capital markets recorded significant price gains (MSCI World market cap +6.8% QoQ); the top 100 banks achieved a record market capitalization of EUR 8.2 trillion.
- With a TSR of +14.8% QoQ, Western European banks in particular stood out in a regional comparison (USA: +9.3% QoQ).
- Western European banks increased their price-to-book ratio to 1.20x in Q3 25, while US banks reached their highest level at 1.89x.

Transatlantic economy brightens slightly

- Germany recorded slight growth for the second quarter in a row in Q2 25 (+0.2% YoY); in contrast, Western Europe exceeded expectations with a growth figure of +1.5% YoY (US: +2.1% YoY).
- Following persistent inversion, the yield curve in the euro area rose steadily again in Q3 25 for the first time in a long while.
- The US dollar remains under pressure US budget deficits, political uncertainty and weak growth are preventing a recovery against the euro.
- Interest rates for consumer and mortgage loans initially rose slightly in Q2 25 but fell again after the ECB cut interest rates in June.

Western European banks continue to boost the top 100

Driven by an overall stable market environment with signs of the US Federal Reserve beginning a cycle of interest rate cuts, **global capital markets performed well in Q3 25** (MSCI World market cap +6.8% QoQ, TSR +7.3% QoQ). **Progress in resolving trade conflicts** – including agreements between the US and both Japan and the EU – also provided support, as did renewed strong impetus from the technology sector. **The picture was similarly positive for the global top 100 banks** (market cap +5.7% QoQ, TSR +7.0% QoQ). With a TSR of +14.8% QoQ, Western European banks once again took the lead in a regional comparison (US banks: +9.3% TSR QoQ). Compared to the previous year, **they increased their market capitalization by 44.6%** (US banks: +33.3% YoY).

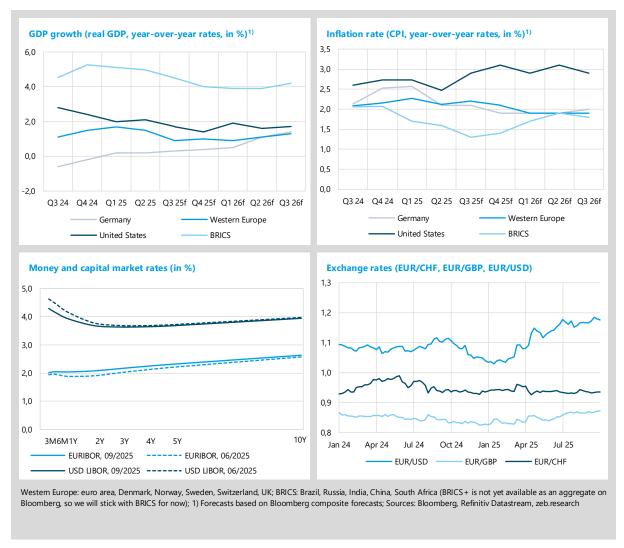


now); 1) The "global top 100 banks" comprise the largest banks by market cap on Dec. 31, 2024 – they have a market share of 75–80% compared to all banks (according to Bloomberg definition). Figures are in EUR; 2) P/B ratio: price-to-book ratio, calculated as a harmonic mean; 3) Total shareholder return (TSR) of industry sectors other than banking based on global sector total return indices. Avg. TSR of global top 100 banks, weighted by the market cap of each bank. TSR and market cap in EUR; Sources: Bloomberg, Refinitiv Datastream, zeb.research

- In Q3 25 **Western European banks stabilized their price-to-book ratio above the 1.0 mark** and even increased it further (+0.16x QoQ to 1.20x). US banks also performed well, achieving +0.15x QoQ to 1.89x, the highest level since zeb.market.flash was launched in spring 2012.
- Among sectors, in Q₃ 25, **basic materials achieved the best performance with a TSR of +14.5% QoQ**, supported by higher commodity prices and rising demand for industrial metals in the context of global infrastructure development programs. The consumer staples sector was the weakest performer (**TSR .1.1% QoQ**) as high costs and growing price sensitivity among consumers weighed on margins.
- With a TSR of +26.3% QoQ, Banco Santander topped the individual bank rankings in Q3 25, buoyed by record profits in Q2 and the announcement of its share buyback program. At the bottom of the ranking is Svenska Handelsbanken (TSR -2.0% QoQ), whose performance suffered from declining net profits and increasing earnings pressure following interest rate cuts by the Swedish central bank.

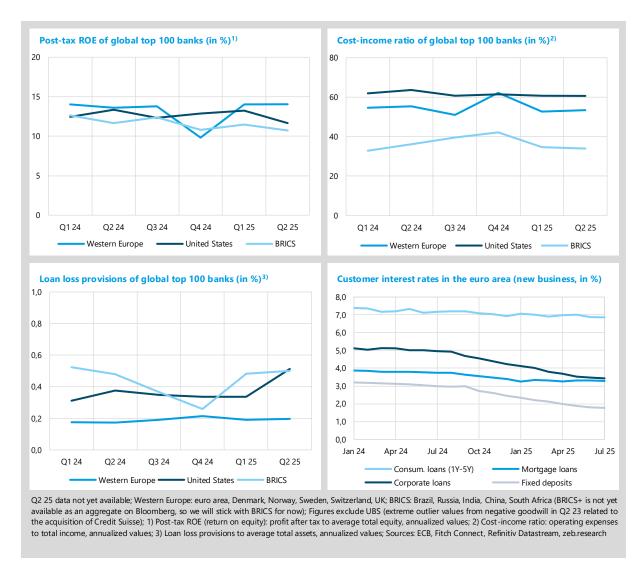
Slight economic upturn on both sides of the Atlantic

Germany has been recording slightly positive growth again since the beginning of the year (+0.2% YoY in both QI and Q2 25). However, a revision of the data by the Federal Statistical Office showed that the **recession in the two previous years was more severe than initially reported (-0.9% instead of -0.3% in 2023 and -0.5% instead of -0.2% in 2024)**. For Western Europe, the economic outlook has brightened: GDP growth in Q2 25 was +1.5% YoY and thus +0.4%p above the expectations of three months ago, driven primarily by strong performance in Spain and France. In the US, economic output reached +2.1% YoY in Q2 25, with the **Fed cutting its key interest rate in September for the first time this year – by 25bp to 4.25%**. Meanwhile, the conflict between President Trump and Fed Chairman Powell continues. Most recently, Trump faced a setback – the Supreme Court blocked his attempt to dismiss Fed Governor Cook.



- For Q3 25, analysts expect **inflation in Western Europe to rise slightly by +0.1pp to 2.2% YoY** (DE: 2.1% YoY). In 2026, inflation is likely to fall below the ECB's 2.0% target rate for the first time since 2021.
- The ECB paused its cycle of interest rate cuts in Q₃ 25 and left the deposit rate at 2.0%. With inflation rising in the **euro area**, **the yield curve shifted slightly upwards in parallel**; it is noteworthy that the long-standing inversion a situation where short-term interest rates are higher than long-term interest rates reversed for the first time, giving way to a consistent upward trend. In the **US**, **only the short end of the yield curve reacted to the Fed's cut.** In view of improving economic forecasts, volatile labor markets, persistent inflation and political pressure, monetary policy developments remain volatile.
- The **US dollar remains under pressure** due to high US budget deficits, political uncertainties and moderate growth prospects. Despite a temporary recovery at the beginning of Q₃ 25 in the wake of the tariff agreement with Japan, the **exchange rate against the euro remained unchanged.**

With a **return on equity (ROE) of 14% once again, Western European banks maintained their top position** in the ranking of regions in Q2 25. Supported by stable interest and commission income and a solid capital base, these banks continued to perform strongly despite ongoing global geopolitical tensions and the persistent macroeconomic uncertainty. **US banks recorded a decline in ROE of -1.6 percentage points QoQ to 11.7%** in Q2 25 (BRICS: -0.8 percentage points to 10.7%). This drop was primarily due to the negative result at Capital One, where the acquisition of competitor Discover Financial Services led to elevated provision expenses during the quarter.



- Western European banks recorded a slight increase in their cost-income ratio (CIR) of +0.6 percentage points QoQ to 53.4% in Q2 25. The cost discipline achieved (-3.0% QoQ) was overshadowed by the decline in income (-4.0% QoQ). US banks saw only a marginal change in their CIR of -0.1 percentage points QoQ to 60.7% (BRICS: -0.6 percentage points to 34.0%).
- While **Western European banks increased their risk provisions only marginally by +1bp QoQ** in Q2 25, **US banks recorded a significant increase of +17bp QoQ** (BRICS: +2bp QoQ). This increase was mainly due to Capital One's acquisition of Discover Financial Services. Higher provisions were necessary because of **fair value adjustments to acquired loans and the harmonization of risk models**. There was no actual deterioration in credit quality in Q2 25.
- In Q2 25, **interest rates for consumer and mortgage loans rose slightly at first** before falling again in the wake of the ECB's interest rate cut in June. In the consumer loan business, **stricter guidelines had a dampening effect on the supply of credit**. In the corporate loan business, weak demand led to a noticeable decline in interest rates.

About zeb.market.flash

Compact. Competent. Independent.

Every quarter, zeb.market.flash provides an overview of the performance of the world's largest banks (measured by market capitalization). The relevant factors are briefly and concisely described, analyzed and classified by our experts. For our analyses, we take a close look at the relevant indicators for the valuation of the capital market, such as stock returns, as well as macroeconomic and bank-specific drivers. These include return on equity, yield curves, or growth of the gross domestic product. One focus is on the performance of the top banks in Europe in our sample. How does their development compare to that of the largest banks worldwide? Which European bank shows a particularly good, which a particularly weak capital market performance? What could be the reason for this? Our background knowledge from 30 years of financial services consulting rounds off these assessments. This gives you an exclusive and compact insight into the global banking market. The zeb.market.flash is available on our websites and sent free of charge as a newsletter to all interested parties.

Disclaimer

All data and calculations in this issue are based on the date of October 1, 2025. The global top 100 banks cluster contains the largest banks by market capitalization on December 31, 2024, and is updated on an annual basis. Data is subject to ongoing quality assessment. As a consequence, minor adjustments could be applied to historical data as well as forecasts shown in previous issues of the zeb.market.flash. No representations, warranties or undertakings are given as to the accuracy or completeness of data contained in the zeb.market.flash.

The zeb.market.flash is not suitable for addressing the particular circumstances of any individual case and is not intended to be used as a basis for commercial decisions or decisions of any other kind. zeb is not, by means of this zeb.market.flash, rendering professional advice or services. zeb shall not be responsible for any loss whatsoever sustained by any person who relies on the zeb.market.flash.

About zeb

As a leading strategy, management and IT consultancy, zeb has been offering transformation expertise along the entire value chain in the financial services sector in Europe since 1992. We have five offices in Germany – Frankfurt, Berlin, Hamburg, Munich and Münster (HQ) – as well as ten international locations. Our clients include European large-cap and private banks, regional banks, insurers as well as all kinds of financial intermediaries. Several times already, our company has been classed and acknowledged as "best consultancy" for the financial sector in industry rankings.

For more information visit www.zeb-consulting.com.

Contact

Jens Kuttig Senior Partner Gustav Mahlerplein 28 1082 MA Amsterdam | Netherlands +31.20.240.9071 jens.kuttig@zeb-consulting.com

Darius Backhaus Manager zeb.research Hammer Straße 165 48153 Münster | Germany +49.251.97128.850 darius.backhaus@zeb.de Dr. Christoph Ostermair Senior Consultant zeb.research Theresienhöhe 13A 80339 Munich | Germany +49.89.543433.142 christoph.ostermair@zeb.de

Contributors to this zeb.market.flash issue:

Dennis Biesterveld, Dr. Ekkehardt Bauer, Daniel Rohde, Denny Rothe